**SUMMER TASKS – GCSE TO A-LEVEL TRANSITION**

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| **Subject: A-Level Business** |
| **Title: Business Research** |
| **Task:**  Research a business of your choice (of any size); please choose one you have an interest in (or an interest in their products or services).  You’ll need to produce a written overview of the business; include a history, a review of its products and services (which could include past as well as currents products: it’s up to you), and a brief judgement of how they’re doing and what *you* think the future looks like for them.  There is no right or wrong way of doing this, and the most important part is your opinion. You will need to bring this work to the first week of college, which we will use to introduce to you submitting homework via Microsoft Teams, and you will use your research to contribute to a group presentation that will be prepared in class. |
| **How long should I spend on this? 1hr (including research)** |
| **How will I get feedback? Work will be used in class to prepare and deliver a group presentation** |
| **Contact email:** [**pharrison2@yorkcollege.ac.uk**](mailto:pharrison2@yorkcollege.ac.uk) |